

WORK EXPERIENCE

FREELANCE

GRAPHIC DESIGNER & VISUAL DESIGNER . 2023 JULY - PRESENT

- Collaborated with domestic clients such as Civic Guardian, ClipBird, and Amplify to enhance customer engagement through branding, visual identity, and mobile app design.

ALIVENOW

SENIOR VISUAL DESIGNER . 2015 JULY - 2023 MAY

- Worked with brands like Microsoft, Lenovo, Tata, Samsung, Nokia, One Plus, Puma, Coca-Cola to help them enhance their product marketing through interactive micro-sites and interactive games.
- Designed interactive user interfaces for VR experiences and games on Meta Quest (Facebook).
- Created AR filters in Facebook & Instagram platforms for brands like Amazon Prime, Bosch, Facebook.
- Worked with brands like Chanel, Bath & Body Works to highlight their products through AR experiences & 3D Designs.

ENTHUSIONZ

LEAD GRAPHIC DESIGNER . 2014 MARCH - 2015 JULY

- Led and mentored a team of 5 designers ensuring high standard of graphic visuals across all digital media.
- Designed social media posts and google ads for nation wide clients including, Prestige, Wipro, Infosys and numerous real-estate clients.

THIRDAXIS

GRAPHIC DESIGNER . 2013 JANUARY - 2013 DECEMBER

- Created Graphic designs and motion graphics, 3d animation for brand like Tolins Tyres, K P Namboothiri, Movie Salala Mobiles, Dhathri.

ANABYTES AB

GRAPHIC DESIGNER . 2012 MAY - 2012 SEPTEMBER

Designed social media creatives, illustrations and infographics for brands like VKC, Eastern, kalyan jewellers, John's, Nirapara, .

EDUCATION

ST' JOSEPH COLLEGE OF COMMUNICATION (AFFILIATED BY MG UNIVERSITY)

2009 - 2012

Bachelors in Design (Specialization in Graphic Design and Animation)

SKILLS

DESIGN

Art Direction, Creative Direction, Brand Design, Visual Identity, Game Interface, AR & VR Interface , User Interface, UX Design, Motion Design, Information Architecture, Interaction Design, User Research, Usability Testing, Prototyping, Task Flows, Wireframes, 3D Modeling, Video Creation, Illustration Storyboarding, Brainstorming, Focus map,

DESIGN TOOLS

Adobe creative suite, Figma, FigJam, Sketch, Invision, Principle, Marvel, Affinity Designer, 3ds Max, Blender, Webflow, Framer

COLLABORATION

Self-starter, Communicative, Detail-oriented, Team player , Team Leadership