

# Nithin C A

nithinca007@gmail.com  
www.nithincadesigns.com  
+91 7259323147

## WORK EXPERIENCE

---

### FREELANCE

#### GRAPHIC DESIGNER & VISUAL DESIGNER . 2023 JULY - PRESENT

- Collaborated with domestic clients such as Civic Guardian, ClipBird, and Amplify to enhance customer engagement through branding, visual identity, and mobile app design.

### ALIVENOW

#### SENIOR VISUAL DESIGNER . 2015 JULY - 2023 MAY

- Worked with brands like Microsoft, Lenovo, Tata, Samsung, Nokia, One Plus, Puma, Coca-Cola to help them enhance their product marketing through interactive micro-sites and interactive games.
- Designed interactive user interfaces for VR experiences and games on Meta Quest ( Facebook ).
- Created AR filters in Facebook & Instagram platforms for brands like Amazon Prime, Bosch, Facebook.
- Worked with brands like Chanel, Bath & Body Works to highlight their products through AR experiences & 3D Designs.

### ENTHUSIONZ

#### LEAD GRAPHIC DESIGNER . 2014 MARCH - 2015 JULY

- Led and mentored a team of 5 designers ensuring high standard of graphic visuals across all digital media.
- Designed social media posts and google ads for nation wide clients including,Prestige, Wipro, Infosys and numerous real-estate clients.

### THIRDAXIS

#### GRAPHIC DESIGNER . 2013 JANUARY - 2013 DECEMBER

- Created Graphic designs and motion graphics, 3d animation for brand like Tolins Tyres, K P Namboothiri, Movie Salala Mobiles, Dhathri.

### ANABYTES AB

#### GRAPHIC DESIGNER . 2012 MAY - 2012 SEPTEMBER

- Designed social media creatives, illustrations and infographics for brands like VKC, Eastern, kalyan jewellers, John's, Nirapara, .

## EDUCATION

---

### ST' JOSEPH COLLEGE OF COMMUNICATION ( AFFILIATED BY MG UNIVERSITY)

2009 - 2012

Bachelors in Design ( Specialization in Graphic Design and Animation)

## SKILLS

---

### DESIGN

Art Direction, Creative Direction, Brand Design, Visual Identity, Game Interface, AR & VR Interface , User Interface, UX Design, Motion Design, Information Architecture, Interaction Design, User Research, Usability Testing, Prototyping, Task Flows, Wireframes, 3D Modeling, Video Creation, Illustration Storyboarding, Brainstorming, Focus map,

### DESIGN TOOLS

Adobe creative suite, Figma, FigJam, Sketch,Invision, Principle, Marvel, Affinity Designer, 3ds Max, Blender, Webflow, Framer

### COLLABORATION

Self-starter, Communicative, Detail-oriented, Team player , Team Leadership